



By appointment  
to Her Majesty The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe, Cheshire



By appointment  
to HRH The Prince of Wales  
motor car manufacturers  
Bentley Motors Limited  
Crewe, Cheshire



**BENTLEY**

## Press Information

### **BENTLEY KUALA LUMPUR SHOWCASES LUXURY, PERFORMANCE AND CRAFTSMANSHIP IN PENANG**

- New Continental GT makes public debut in Penang
- First Edition represents ultimate expression of most technologically advanced Bentley
- Wearnes Quest and Pen Marine celebrate global partnership between two iconic British brands – Bentley and Princess Yachts

**(Straits Quay, Penang, 26 July 2018)** The world's finest high-performance luxury Grand Tourer made its first public appearance in northern Peninsular Malaysia at the Penang Rendezvous today. The new Continental GT First Edition – a series of cars limited by production – represents the ultimate expression of Bentley's most technologically advanced model.

Meticulously curated by the award-winning Bentley design team, the Continental GT First Edition combines all of the finest features available on the new Continental GT to create the most luxurious Grand Tourer ever produced.

**Imelda Yong** – PR  
Representative of Bentley Kuala Lumpur  
media@bentleykualalumpur.com  
+60 12 306 0888

**Andrew Wong** – Marketing & Communications Manager  
Bentley Kuala Lumpur  
andrew.wong@bentleykualalumpur.com  
+60 3 21651688

**Chloe Chua** – PR Manager,  
Bentley Motors Limited – Asia Pacific  
press@bentley.sg  
+65 98286101

**Bentley Kuala Lumpur**  
Lot 1.1, Ground Floor, Tower 2,  
Etiqa Twins, 11 Jalan Pinang,  
50450 Kuala Lumpur.  
T +60 3 21651688  
www.bentleykualalumpur.com

Since its launch in 2003, the Bentley Continental GT has defined the luxury GT segment, appealing to customers around the world, with Malaysia as its second largest market in Southeast Asia. With this new iteration – a third generation Continental GT, completely redesigned and engineered from the ground up in Crewe – Bentley has re-defined the luxury Grand Tourer for the 21st Century, offering unrivalled performance, craftsmanship, refinement and technology.

“We are very excited to present Bentley's latest Grand Tourer in Penang in conjunction with Pen Marine and Princess Yachts Malaysia's participation at the Penang Rendezvous. The response has been extremely positive since the new

Continental GT was first launched at our showroom in Kuala Lumpur,” commented Jerry Lee, Managing Director of Wearnes Quest.

“We expect our first GTs to arrive later in the quarter, with a limited number of cars available for the year that have not already been spoken for. I am confident that customers from the Northern region would equally appreciate the opportunity to be one of the first few to own and drive this exceptional car,” Jerry Lee continued.

“Our first partnership with Oh (Kean Shen) was during the Bentley Extraordinary Getaway event in Langkawi, which was a success, and it is our pleasure to work again with Pen Marine and Princess Yachts in an event that showcases a lifestyle that many of our customers enjoy.”

While the world eagerly welcomed this extraordinary new Bentley, expectations from fans of the British marque ran equally high in anticipation of the new Continental GT3 racecar.

#### **Bentley Motorsport and Princess Yachts**

The partnership with Princess Yachts stems from a shared philosophy that blends luxury and performance. Building on Bentley’s proven success on the racetrack – a championship-winning endurance racer with 120 podiums and 45 wins across 528 races around the world to date – this unique partnership brings together the world of luxury yachts and motorsport, delivering a series of exciting activities to customers across the globe.

“Princess Yachts are duteously crafted for those who demand a quality lifestyle and an unforgettable experience. The global partnership between Bentley and Princess Yachts enables us to come together to provide our customers with an exceptional experience beyond land and shores”, shared Oh Kean Shen, Managing Director of Pen Marine, the official dealer for Princess Yachts in Malaysia.

Immerse in the ultimate showcase of luxury and performance with the new Bentley Continental GT First Edition, together with the Princess S65 at the Penang Rendezvous at Straits Quay Marina Penang, from 26<sup>th</sup> – 29<sup>th</sup> July 2018.

Find out more on Facebook and Instagram @bentleykualalumpur

– Ends –

#### Note to editors

- Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Bentley, Continental, Flying Spur and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.
- Bentley Kuala Lumpur is operated by Wearnes Quest Sdn Bhd, Bentley Motors' official retail partner in Malaysia under the Wearnes Automotive Group. Led by Jerry Lee, its Managing Director, the company was incorporated to streamline the retail and aftersales operations of Bentley motorcars in Malaysia.
- Wearnes Automotive, established in 1906, has over a hundred years of experience in the automotive industry and is also an established group dealing with premium luxury vehicles and related businesses in the Asia-Pacific region. The company operates in Malaysia, Singapore, Indonesia, Thailand, China, Hong Kong and Vietnam. Wearnes Automotive is a member of the StarChase group of companies.