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Press Information

Thursday 2nd August, 2018

The new Mercedes-Maybach S 560

Ultimate Luxury – The Automobile for the Elite.

* The Mercedes-Maybach S-Class is opulence in its truest form and Icon of Luxury of the S-Class family, combining the perfection of the S-Class with the superlative exclusivity of Maybach.
* Individuality is elevated to new heights with such features as the grille with its vertical struts, optional two-tone paintwork, a selection of 20-inch wheels exclusive to the Maybach.
* Presenting an interior experience second to none, unrivalled craftsmanship on the most exclusive materials comes to the fore with Maybach Exclusive black nappa leather upholstery with a choice of copper-, gold- or platinum-coloured topstitching while optional trim inserts appear in beautiful design flowing lines Magnolia wood.
* The Mercedes-Maybach S-Class is offered in V8-powered S 560 and V12-powered S 650 formats, priced from RM1.4 million with further individualisation and personalisation available upon request.

The Mercedes-Maybach S-Class is refined and majestic, representing Mercedes-Benz more than simply as the inventor of the automobile, the technology leader and the pioneer of future mobility – but as the only choice for Ultimate Luxury. Where the character of tradition meets contemporary innovation, and cutting-edge technology exists in harmony with unrivalled craftsmanship, the Mercedes-Maybach S-Class is the epitome of all these and more. As an Icon of Luxury, there is no finer way to travel and no experience more phenomenal and lavish than that offered by the Mercedes-Maybach S-Class.

**Even finer, even more exclusive – The Mercedes-Maybach S-Class in a new look**

Mercedes-Maybach stands for the ultimate in exclusivity and individuality. The luxury brand combines the perfection of the Mercedes-Benz S-Class with the exclusivity of Maybach. Now the top model from Mercedes-Benz is even more refined. A new radiator grille, optional two-tone paintwork and new exclusive colour combinations in the interior ensure an even more majestic look.

A reinterpretation of the Mercedes-Maybach radiator grille with its fine, vertical struts accentuates the front end. The grille was inspired by a pinstriped suit. It celebrated its world premiere in the Vision Mercedes Maybach 6, the exclusive coupé study which thrilled connoisseurs and fans of the brand in 2016. The upgraded front with extensive chrome trim underscores the exceptional status of the Mercedes-Maybach. Also new is the Maybach logotype between the louvres of the radiator grille on the driver's side.

The two-tone exterior paint finish is also a classic Mercedes-Maybach theme. In future there will be nine different colour combinations available on request. The double clear coat is available as a further new option for all dark colours.

It creates a brilliant surface finish with a piano lacquer effect and a special impression of depth. The second bodywork clear coat, including intermediate sanding, is intricately applied by hand in the Maybach Manufaktur by specially trained varnishers.

The exterior look of the top model is rounded off by a new luxury 20 inch multi-spoke wheel. There are also three exclusive 20 inch wheels to choose from for the Mercedes-Maybach, including the wheel with a 20-hole design familiar from the Mercedes-Maybach S Cabriolet.

Two new exclusive colour combinations are offered in the interior: armagnac brown/black and savanna beige/black. The black Maybach Exclusive nappa leather upholstery appointments can also be ordered with a choice of copper-, gold- or platinum-coloured contrasting topstitching. Also new in the range are trim inserts in designo flowing lines Magnolia wood.

With a length of 5462 mm and a wheelbase of 3365 mm, the flagship of the Mercedes-Benz model range exceeds the long-wheelbase S Class Saloon by 20 cm in both dimensions. Rear passengers benefit from this increased size, as well as from standard equipment that includes Executive seats on both left and right and other exclusive details such as innovative voice amplification. The luxurious rear of the S-Class already impresses with a generous amount of space. The wheelbase of the Mercedes-Maybach S-Class has been extended again by 20.7 cm and thus creates an unprecedented amount of space in the rear. Up to 12 motors per seat (when fully equipped) adjust the seats in a tailor-made manner to suit any body size. Access to the infotainment or telephony features is just as convenient.

The huge success of the Mercedes-Maybach speaks volumes: since the market launch of the Maybach in February 2015 over 25,000 Mercedes-Maybach S Class models have already been delivered to customers.

**MAGIC BODY CONTROL with curve inclination function**

Oriented towards driving dynamics, this suspension adjusts to surface undulations before the vehicle drives over them. To do this, MAGIC BODY CONTROL combines active suspension with continuously adjustable dampers and ROAD SURFACE SCAN. With the aid of a stereo camera, the carriageway surface ahead is scanned precisely to allow the damping of each individual wheel to be optimally adjusted in advance to the impending bumps. The curve inclination function enables the body of the vehicle to lean inwards by up to 2.65 degrees on bends. This significantly reduces the perceived lateral forces while increasing subjective driving pleasure, especially on country roads.

**Knowing what lies ahead – ROAD SURFACE SCAN**

The suspension is effectively able to compensate for body roll and pitching when moving off, cornering or braking. In combination with the innovative ROAD SURFACE SCAN, it is also possible to adapt the damping predictively for road bumps. ROAD SURFACE SCAN uses a stereo camera behind the windscreen, at the height of the inside rear-view mirror. The camera precisely scans for unevenness in the road ahead. On the basis of these images, the system is able to predict the oscillations. The resulting body movements can be effectively reduced by the suspension. The load on each individual wheel is increased or decreased in advance by the active hydraulics and the damper setting made harder or softer.

**Night View Assist Plus – seeing more for safer driving at night**

Only 20% of road traffic is at night-time, but 40% of all fatal accidents occur during this period. Night View Assist Plus enables drivers to detect pedestrians or larger animals sooner in the dark. They are clearly highlighted in the cockpit display. To do this the system illuminates the road ahead with two anti-dazzle infrared lamps. With the help of an infrared camera located behind the windscreen, the entire area within high-beam headlamp range is shown as a crystal-clear greyscale image. A thermal imaging camera in the radiator grille is able to give a precise warning by distinguishing between irrelevant objects such as traffic sign combinations or bushes and relevant objects such as pedestrians or large animals. The latter are highlighted in colour by small "photo mounts". The spotlight function enables endangered pedestrians to be flashed at several times, so that the driver registers them even more quickly and the former recognise the danger. As standard the night view image only appears automatically when a hazardous situation is recognised.

**Burmester® high-end 3D surround sound system – innovative technology for a unique audio experience**

Burmester® high-end 3D surround sound system – innovative technology for a unique audio experience. The standard Frontbass system enables breathtaking bass performance, whereby the bodyshell structure is used as an exceptionally rigid, vibration-free and stable bass housing. If the optionally available Burmester® high-end 3D surround sound system is also installed, the occupants can enhance their listening pleasure even further thanks to five selectable presets: with pure for high-fidelity, natural music reproduction, easy listening for relaxed, effect-reduced listening on long journeys, live with a decidedly punchy and crisp sound, surround for expansive all-round reproduction and 3D sound for impressive emphasis of the acoustics and atmosphere of special performance venues, such as opera houses or jazz cellars. Six sound sources in the roof liner enable the 3D sound to take on a realistic live-concert character. A total of 27 speakers specially designed for their respective tasks are used in the Burmester® high-end 3D surround sound system. They all have their own drive/amplifier electronics, from the generously dimensioned subwoofer in the boot with 400 W output to the high-resolution annular tweeters. The tweeters in the front mirror triangle are fascinating design objects in their own right: When the sound system is switched on, they rotate out of the mirror triangle, they can also be used for visual effect with the ambience lighting. If desired, the amplifiers can supply the speakers with a total of 1590 watts to ensure high-fidelity music reproduction, including at extremely high levels. The combination of analogue and digital technology makes for a warm, rounded and rich sound, along with extremely high dynamics between quiet and loud passages of music.

**Panoramic sliding sunroof with MAGIC SKY CONTROL – the roof with an open-air feeling**

MAGIC SKY CONTROL creates an open-air feeling at the push of a button. The 2-section panoramic sliding sunroof changes from dark to transparent or vice versa within a few seconds. The transparency of the two sections of the roof can be changed independently for each section. In its tinted state, it substantially reduces heating-up of the vehicle interior. MAGIC SKY CONTROL is activated via a switch in the overhead control panel. When electrical voltage is applied, particles in the glass structure align themselves so that light can pass through the glass. The passengers enjoy a clear view of the sky and a particularly light and friendly atmosphere in the interior. The glass darkens when the voltage is switched off. The particles are distributed randomly and stop most of the light from passing through. This type of screening is far more effective than a roof with conventional tinted glass. This way, it is possible to reduce the interior temperature by up to 10 °C. As the roof is de-energised when the vehicle key is removed, it darkens automatically when the vehicle is parked, thus preventing the interior from heating up and making it difficult for prying eyes to see inside the vehicle.

**Chauffeur package – more space in the rear**

Thanks to additional fore/aft and height adjustment, the front passenger seat can be moved up to 77 mm further forward into the so-called Chauffeur position. This enables the passenger seated behind it to enjoy the journey even more. The noticeably larger legroom in the rear allows a more comfortable resting position. This is assisted by an electrically extending footrest on the front passenger side. The EASY ADJUST luxury head restraints included in the Chauffeur package offer driver and front passenger considerably more comfort and safety. The distance between the head and the head restraint is electrically adjustable, and automatically adapts to any seat adjustments, so as to maintain an optimal distance between the head and the head restraint. In addition, the side bolsters provide comfortable lateral support. On the front passenger side the EASY ADJUST luxury head restraint can be folded down or removed completely. In both cases the rear seat occupant behind it has improved visibility to the front.

**ENERGIZING comfort control – perfectly matched programmes at the press of a button**

ENERGIZING comfort control combines various in-vehicle comfort systems into precisely defined programmes for enhanced alertness and well-being during a journey. These support the driver in monotonous driving situations or produce a targeted sense of well-being. Included are climate control, fragrancing/ionisation, lighting mood, music/videos as well as massage function, heating and ventilation of the seats. The intelligent principle: one main function dominates, while other accompanying functions reinforce the desired effect of the programme (each programme lasts 10 minutes). The programme always includes, for example, an adapted lighting mood from the ambience lighting as well as special fragrancing/ionisation from the AIR BALANCE package.

The "Refresh" programme literally delivers fresh air for renewed energy on a long journey – a strong air flow from the THERMOTRONIC (Air Pulsation) produces the greatest effect. In addition to the energising effect of fragrancing, a key role is also played by ionisation from the AIR BALANCE package – the driver inside the vehicle experiences a climate like after a summer storm followed by rain: pure freshness. The programme is rounded off by activated seat ventilation.

If the driver or a passenger needs fresh energy for upcoming tasks, the "Vitality" programme comes to their assistance with activating music as the main theme. In addition, COMAND Online contains corresponding playlists with lively rhythms. Active instead of passive is the main theme of the "Training" programme, which provides animation with videos on a total of 9 exercises.

Three further programmes in conjunction with other optional extras are designed to specifically relax the driver – for this purpose, the armrests, steering wheel and seats are heated in the "Warmth" programme. And the "Joy" programme also delivers what it promises. The main theme here is a soothing massage programme.

Finally, ENERGIZING massage functions with pleasant effects based on the hot-stone principle are provided courtesy of the likewise 10-minute "Well-being" programme. The pleasant sensation is rounded off by seat heating.

In addition to fragrancing/ionisation, each of the six programmes also adapts the lighting mood. Thus, the ambient lighting automatically sets the following colours: blue-green (Refresh), red (Vitality), green-white (Training), orange-yellow (Warmth), yellow (Joy) and also lilac-rose (Well-being). These central climate/light functions are always activated for every seat. However, using COMAND Online it is also possible to individually select massage or seat climate control, for example for the driver's seat or the right rear seat.

**AIR BALANCE package – personal fragrance and clean, fresh air**

The vehicle interior can be fragranced according to personal preferences with the AIR BALANCE package. It offers six high-quality interior fragrances to suit personal preference and mood. The fragrance can be easily changed by exchanging the fragrance flasks used in the generator in the glove compartment. The intensity and duration of the fragrancing are adjustable. The fragrance is discreet, given off gently and rapidly dissipated after switching off. The odour of the interior is not permanently changed, nor are the fragrance molecules deposited on fabric surfaces or clothing. Oxygen ionisation of the interior air is a further function of the AIR BALANCE package. Enriching the air with negatively charged oxygen ions has a refreshing effect. At the same time, certain viruses, bacteria and spores can be reduced. In addition, a filter system with two activated charcoal fine-particle filters cleans the outside air transported into the vehicle interior by the air conditioning system. While the particle filter system traps the dust, the layer of activated charcoal also reduces peak levels of gaseous emissions such as sulphur dioxide, nitrogen oxides or aromatic hydrocarbons until they are no longer perceived as unpleasant.

The interior air filters have an anti-allergenic effect and are an integral part of the ECARF-certified interior. The ECARF quality seal is awarded to products that are especially allergy-friendly.

**The Mercedes-Maybach S 560 at a glance:**

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|  | **Mercedes-Maybach S 560** |
| **Displacement** | 3982 cc, V8 biturbo |
| **Output** | **345 kW** (469 hp)  at 5,250 – 5,500 rpm |
| **Peak torque** | 700 Nm  at 2000 - 4200 rpm |
| **Fuel consumption  NEDC combined** | 10.1 l/100 km |
| **CO2 emissions** | 231 – 230 g/km |
| **Acceleration  0-100 km/h** | 4.9 s |
| **Top speed** | 250 km/h |
| **Price (OTR without Insurance)**  *\*Price is with 0% GST, subject to change upon implementation of SST.* | From RM 1.4 million |

**About Daimler**

Daimler AG is one of the world’s most successful automotive companies. With its divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the Daimler Group is one of the biggest producers of premium cars and the world’s biggest manufacturer of commercial vehicles with a global reach. Daimler Financial Services provides financing, leasing, fleet management, insurance and innovative mobility services.

The company’s founders, Gottlieb Daimler and Carl Benz, made history with the invention of the automobile in the year 1886. As a pioneer of automotive engineering, Daimler continues to shape the future of mobility today: The Group’s focus is on innovative and green technologies as well as on safe and superior automobiles that appeal to and fascinate its customers. For many years now, Daimler has been investing continually in the development of alternative drive systems with the goal of making emission-free driving possible in the long term. So in addition to vehicles with hybrid drive, Daimler now has the broadest range of locally emission-free electric vehicles powered by batteries and fuel cells. This is just one example of how Daimler willingly accepts the challenge of meeting its responsibility towards society and the environment.

Daimler sells its vehicles and services in nearly all the countries of the world and has production facilities on five continents. Its current brand portfolio includes, in addition to the world’s most valuable premium automotive brand, Mercedes-Benz, the brands smart, Freightliner, Western Star, BharatBenz, Fuso, Setra and Thomas Built Buses. The company is listed on the stock exchanges of Frankfurt and Stuttgart (stock exchange symbol DAI). In 2013, the Group sold 2.35 million vehicles and employed a workforce of 274,616 people; revenue totaled €118.0 billion and EBIT amounted to €10.8 billion.

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