EMBARGOED UNTIL 9.00 PM, MARCH 3, 2018

**NEW TRIUMPH MOTORCYCLES**

**UNVEILED FOR THE MALAYSIAN MARKET**

* *Triumph Motorcycles Malaysia introduces the new Tiger 800 range, Bonneville Speedmaster and Bonneville Bobber Black*
* *New models announced with competitive prices starting from RM56,900 to RM81,900*

**Bukit Tinggi, Pahang (March 3, 2018)** -- Triumph Motorcycles today expanded and updated its model line-up in Malaysia with the introduction of eight new models; the new Bonneville Bobber Black, new Speedmaster, and the eagerly awaited new Tiger 800 range comprising six variants.

Triumph, which is officially imported by Motoradic Sdn Bhd and distributed in Malaysia by Fast Bikes Sdn Bhd, introduced the new models at a glamorous evening event in Bukit Tinggi, Pahang, attended by 350 guests from the Triumph motorcycle club officially known as the RatPack, guests and members of the media.

“We wanted to celebrate the launch of the new bikes amongst people who have stood by the brand through the years, from the very first customer to the one who has just bought his Triumph and is now a member of the RatPack. We wanted these bikes to be welcomed by the people who are most passionate about the brand,” said Dato’ Razak al-Malique, Chief Executive Officer of Fast Bikes Sdn Bhd.

All four new Triumph motorcycles are now available for sale in Malaysia with prices starting from RM79,900 for the Bonneville Bobber Black and the Bonneville Speedmaster. The full range of the Triumph Tiger 800 family; Tiger 800 XR, XRx, XRx Low, XRT, XCx, XCa - will be available with prices starting from RM56,900 up to RM81,900. All bikes come with a two-year unlimited mileage warranty.

The new Bonneville Bobber Black builds on Triumph’s ultra-successful Bonneville Bobber model, which is currently the best-selling Triumph motorcycle in the world. The Bobber Black features a “fat” 16-inch front wheel as compared to the 19-inch wheels on the standard Bobber. It also comes with chunkier 47mm Showa front forks (vs 41mm on the Bobber), full LED headlights with new distinctive daytime running lights and a single button cruise control as standard feature.

Speaking about the new addition to the Bonneville Bobber family, Dato’ Razak said, “The Bonneville Bobber has taken the Triumph brand to unprecedented heights. It is a bike that appeals to just about anyone, and is perfectly suited for those who prefer a touch of classic bobber styling. And now the Bobber Black is set to complement the Bonneville Bobber package with its bold custom style, elegant engineering and more importantly, a thrilling hot rod ride and sound.”

The Bonneville Speedmaster on the other hand works on the classic DNA of the Bonneville family and blends it with the Bobber’s unique attitude but with practicality and versatility. It offers more laidback riding ergonomics with swept back beach bars, twin and single seat set up whereas the Bobber is a strict single seater.

It also comes with forward set foot pegs, 16-inch wire spoked wheels and a larger 12-litre fuel tank for increased range, which makes the Speedmaster ideal for long distance cruising.

Powering the Speedmaster is Triumph’s critically acclaimed 1200cc High Torque parallel-twin engine with an even higher torque engine tune of the Bobber. Peak torque is rated at 106Nm at 4,000rpm - a 42% increase from the 2015 Triumph Speedmaster and 10% more than the current generation Bonneville T120. Horsepower is rated at 77PS and is transferred through a slick shifting six-speed gearbox. Peak power output is up 25% on the 2015 Speedmaster, and 10% on the Bonneville T120.

“The Bonneville Speedmaster provides a level of comfort, practicality and versatility to the otherwise very capable Bonneville family. It is perfectly suited to those who want a dash of classic styling to their touring machine, or for those who wish to add pillion versatility to their ride. The Speedmaster brings a new dimension to the Bonneville family with a more classic British custom cruiser laid back style,” said Dato’ Razak during his speech at the launch of the four new motorcycles.

Completing the latest range of Triumph motorcycles in Malaysia are two of the best-loved and most critically acclaimed motorcycles ever - the brand new, off-road hungry Tiger 800 XCx, and the road-focused Tiger 800 XRx. Both bikes feature more than 200 upgrades to the chassis and engine, and offer a more responsive and optimised 800cc, triple-cylinder engine with a peak power output of 95PS. The gearing too has been reworked and now features a shorter first gear ratio that enables enhanced off-road traction, low-speed manoeuvrability and improved acceleration. Both the XCx and the XRx also offer six riding modes including a new “Off Road Pro” riding mode.

Both the Tiger 800 XCx and XRx are fitted with a new adjustable full colour TFT instrument cluster, new signature LED lighting, updated cruise control, a five-position adjustable screen, high-specification Brembo front brakes, new suspension configurations, handlebar-mounted switch cubes with elegant backlit buttons, enhanced chassis and new premium bodywork.

However, even with the updated comforts and technologies, both new motorcycles retain the trademark handling and category-defining core technologies that have come to be the very foundation of this Tiger’s riding experience. All the essential adventure standards have been retained with ABS, traction control, ride-by-wire throttle, cruise control, heated seats and grips on some models, power sockets and a two-position seat height (810-830mm for the XRx, 840-860mm on the XCx).

“The Triumph Tiger 800 XCx and XRx have come to be some of the most successful adventure bikes in in their respective segments. Both bikes are very easy to ride, offer great control and comfort, and now have been updated to offer even more technology improving on the now infamous Tiger triple engine spirit,” said Dato’ Razak about both the new Tiger’s.

For more information on the new Triumph models available in the Malaysian market, please visit [www.triumphmotorcycles.my](http://www.triumphmotorcycles.my). – ENDS --

***About Triumph Motorcycles in Malaysia***

*Triumph Motorcycles is represented in Malaysia by Motoradic Sdn Bhd as the Exclusive Official Importer of Triumph Motorcycles, while sales, service and marketing of the brand is entrusted to its subsidiary Fast Bikes Sdn Bhd as the Exclusive Official Distributor of Triumph Motorcycles.*

*Fast Bikes Sdn Bhd began operations in 2010 and has singlehandedly been responsible for spearheading the return of the Triumph Motorcycles marque in Malaysia with a fleet of new generation and diverse models that include supersports, modern classics, dual purpose, touring and street bikes.*

*Fast Bikes Sdn Bhd also carries a full range of Triumph official merchandise and accessories.*

*The Triumph Motorcycles Premium Flagship Store and headquarters is located at No: 3, Jalan 13/1, Section 13, 46200 Petaling Jaya, Selangor Darul Ehsan, Malaysia. For enquiries, kindly contact: 03-7960 9007.*

*Triumph motorcycles has nationwide coverage with branches and dealers in Penang, Johor Bahru, Kuching, Kota Kinabalu and Bukit Mertajam.*

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