



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**JAGUAR LAND ROVER MALAYSIA LEAKS DETAILS  
OF THE NEW VELAR AHEAD OF OFFICIAL LAUNCH**

**PETALING JAYA**, 11 April 2018 – Jaguar Land Rover Malaysia has released previously classified information on the specifications and exciting key features of the new Velar which is slated to go on sale sometime this month.

According to Jaguar Land Rover Malaysia, the Velar offers exceptional power and performance with its Ingenium P250 engine. Matched to a smooth-shifting ZF eight-speed automatic transmission and all-wheel drive with Intelligent Driveline Dynamics, drivers will be thrilled with the Velar's performance, refinement and its all-terrain capability that has never been seen in a mid-sized SUV.

The Velar is set to impress customers with its pioneering consumer technologies, luxurious interior that is incomparable to its competitors, and its head-turning design.

Blending contemporary design and advanced technology, the Velar features sleek innovative design in its engineering and architecture. The headlights are the most slender full-LED headlights ever on a Land Rover vehicle. The flush deployable door handles are not only techy but trendy at the same time, while the Touch Pro Duo system that features two high-definition 10-inch touchscreens forms the centrepiece of the beautifully minimalist cabin, blending a futuristic, elegant feel with an intuitive and engaging interface. Complementing the Velar's stunning body design are four stylish 21-inch rim designs to choose from.

To enhance the driving experience and offer greater convenience to the driver, the Velar is equipped with the following: Head Up Display, Virtual Instrument TFT Display, Surround Camera, Powered Gesture Tailgate and Intelligent High Beam Assist.

The Velar's body is built with aluminium-intensive monocoque using Jaguar Land Rover's Lightweight Aluminium Architecture. Aluminium alloys account for more than 81 per cent of the body-in-white – a figure no competitor can match. Its light yet stiff aluminium-intensive body, coupled with double-wishbone front and Integral Link rear



suspension provides the perfect basis for agile handling, superior ride comfort and outstanding refinement. It also delivers exceptional levels of crash protection.

The Velar is one of the safest vehicles due to its comprehensive safety system that boasts six airbags, and a suite of technology advanced driver assistance systems including Autonomous Emergency Braking with pedestrian detection, and Cruise Control Speed Limiter.

Full details of the Range Rover Velar will be announced during the official launch in Malaysia. Customers can register their interest and receive updates on the launch at [www.landrover.com.my/keep-me-informed](http://www.landrover.com.my/keep-me-informed).

#### **Jaguar Land Rover – The World Leader in Automotive Aluminium Body Construction**

Jaguar Land Rover is one of the first carmakers in the world to use aluminium extensively in its model range. The company introduced aluminium body structures initially to its Jaguar line, achieving weight reduction of about 40 per cent using stamped panels, castings and aluminium extrusions. Benefits include weight savings, improved fuel efficiency, lower emissions, increased crash safety and improved vehicle dynamics. The use of aluminium continues to grow – from the all-new Range Rover and Range Rover Sport to the exciting new Jaguar F-PACE, as well as the F-TYPE, XE, XF and XJ. The body structure of the XJ, Range Rover Sport and Range Rover is 100% aluminium, the Discovery - 80% aluminium, while the XE and XF is 75% aluminium.

#### **About Jaguar Land Rover**

*Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports saloon and sports car marques.*

*We employ almost 42,000 people globally and support around 240,000 more through our dealerships, suppliers and local businesses. Manufacturing is centred in the UK, with additional plants in China, Brazil, Austria and Slovakia.*

*At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2017 Jaguar Land Rover sold 621,109 vehicles in 130 countries, with more than 80 per cent of our vehicles being sold abroad.*

*Our innovation is continuous: we will spend more than £4 billion in the coming year on new product creation and capital expenditure.*

*From 2020 all new Jaguar Land Rover vehicles will be electrified, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer ultra-clean petrol and diesel engines.*

#### **About Jaguar Land Rover Malaysia**

*Jaguar Land Rover (Malaysia) Sdn Bhd, a joint venture between SISMA Auto and Sime Darby Motors, is the exclusive importer for Jaguar and Land Rover vehicles in Malaysia. The joint venture was formed via SISMA Auto's acquisition of a 40% share in Sime Darby Motors'*



*Land Rover (Malaysia) Sdn Bhd, which was then renamed Jaguar Land Rover (Malaysia) Sdn Bhd.*

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*Issued by Circuit Communications on behalf of Jaguar Land Rover Malaysia. For further information about this news release, kindly contact:*

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