



News Release

THE BEST TIME TO BUY A PROTON

- Zero-rated GST pricing for cars, 0% financing and free three months instalment
- Zero-rated GST pricing for car maintenance at PROTON authorised service centre

Subang Jaya, 22 May 2018 – With the recent announcement by the Malaysia government for zero-rated Goods & Services Tax (GST) to come into effect on 1 June 2018, car buyers will be enjoying a tax holiday with substantial savings on car prices. PROTON customers stand to gain even more as the national car maker strives to boost its value for money proposition.

Lower prices now

Despite zero-rated GST only due for implementation on 1 June 2018, buyers of Proton cars can enjoy lower post GST pricing with immediate effect. Though the sticker price will remain the same until the date GST gets zero-rated, all customers will be offered the choice between an instant cash rebate for cars registered from 16 May to 31 May or service vouchers equivalent in value to the difference between the current and new price of the car, effective June.

Boosting value

Adding to the potential savings PROTON customers receive in May are exciting sales initiatives that make it even easier to own a Proton car. The current *Kosong-kosong* promotion means buyers of the Proton Iriz (Executive and Premium variant), Proton Ertiga (all variants) and Proton Exora (all variants) who sign up with Hong Leong Bank will receive 0% financing for the first year*. Customers who prefer to buy a Proton Saga or Proton Persona will receive free 3-months instalment if they finance their new car via PROTON Commerce*.

As for fans of Proton Suprima S, they will enjoy substantial cash discounts of up to RM15,172 on top of the zero-rated GST pricing for these cars.

6% discount for After Sales

The zero-rated GST offer extends also to servicing at all authorised PROTON service centres where a 6% discount (for labour and periodical maintenance parts only) is being offered to all owners who send in their cars for periodical maintenance.

For full details of all offers, please visit the nearest PROTON showroom or call our Customer Care hotline at 1-800-88-8398 or email to us at customercare@proton.com. Customers can also visit www.proton.com or our official Facebook page at www.facebook.com/ProtonCarsOfficial. For added convenience, customers can download the official MyProton mobile app, available via Google Play and Apple App Store.

**terms & conditions apply.*



PROTON

THE BEST TIME TO BUY A PROTON

Model	Model Variant	Current Selling Price (RM)	NSP (RM)	GST Rebate (RM)	May'18 Offering*	Total Savings* (RM)	Savings over NSP (%)
New Saga	1.3 MT Standard	35,320.29	33,123.87	1,939.26	*0 Instalment	3,874	12%
	1.3 CVT Standard	38,237.61	35,876.06	2,104.39	*0 Instalment/ Free Body Kit	4,039	11%
	1.3 CVT Executive	41,154.93	38,628.25	2,269.52	*0 Instalment/ Free Body Kit	4,205	11%
	1.3 CVT Premium	44,072.25	39,480.43	2,434.66	*0 Instalment	4,370	11%
	1.3 CVT Premium with body kit	45,960.25	39,480.00	2,541.52	*0 Instalment/ Free Body Kit	4,477	11%
New Persona	1.6 MT Standard Solid	44,391.09	41,681.23	2,452.70	*0 Instalment	4,958	12%
	1.6 MT Standard Metallic	44,841.09	42,105.75	2,478.17	*0 Instalment	4,983	12%
	1.6 CVT Standard Solid	47,308.41	44,433.43	2,617.83	*0 Instalment	5,123	12%
	1.6 CVT Standard Metallic	47,758.41	44,857.94	2,643.31	*0 Instalment	5,148	11%
	1.6 CVT Executive Solid	53,143.05	49,937.80	2,948.10	*0 Instalment	5,453	11%
	1.6 CVT Executive Metallic	53,593.05	50,362.32	2,973.57	*0 Instalment	5,479	11%
	1.6 CVT Premium Solid	57,032.81	51,107.38	3,168.27	*0 Instalment	5,673	11%
	1.6 CVT Premium Metallic	57,482.81	51,531.91	3,193.74	*0 Instalment	5,699	11%
	1.6 CVT Premium Solid Body Kit	59,020.81	51,107.38	3,280.80	*0 Instalment	5,786	11%
	1.6 CVT Premium Metallic Body Kit	59,470.81	51,531.91	3,306.27	*0 Instalment	5,811	11%



PROTON

THE BEST TIME TO BUY A PROTON

Model	Model Variant	Current Selling Price (RM)	NSP (RM)	GST Rebate (RM)	May'18 Offering*	Total Savings* (RM)	Savings over NSP (%)
Iriza	1.3 Standard MT	42,127.37	39,545.64	2,312.57	*0% HP Interest	4,293	11%
	1.3 Standard CVT	45,044.69	42,297.83	2,477.70	*0% HP Interest	4,458	11%
	1.3 Executive CVT	48,934.45	45,967.42	2,661.87	*0% HP Interest	4,642	10%
	1.6 Premium CVT	56,510.37	53,114.51	3,090.70	*0% HP Interest	5,071	10%
Exora	1.6 Executive CVT	65,262.33	61,396.56	3,664.09	*0% HP Interest	5,644	9%
	1.6 Executive CVT Plus	73,041.85	67,302.13	4,104.44	*0% HP Interest	6,084	9%
Preve MC	1.6 CVT Executive	64,290.01	60,448.48	3,579.06	Cash Discount	4,579	8%
	1.6 CVT Premium	72,070.04	65,888.11	4,049.44	Cash Discount	4,549	7%
Suprema S*	1.6 CVT Premium Solid	77,031.61	64,479.00	4,360.28	Cash Discount + 0% Interest	15,148	23%
	1.6 CVT Premium Metallic	77,454.05	70,944.00	4,384.19	Cash Discount + 0% Interest	15,172	21%
Ertiga	1.4 Executive MT	56,713.97	53,332.05	3,120.22	*0% HP Interest	5,100	10%
	1.4 Executive CVT	59,631.29	56,084.23	3,285.36	*0% HP Interest	5,265	9%
	1.4 Executive CVT PLUS	62,548.61	57,336.42	3,450.49	*0% HP Interest	5,430	9%

* Total final saving value is subject to promotion options.

* Final GST rebates amount may vary should the final promotion amount changes

* 0 instalment - for first 3 months only

* 0% Hp Interest - for 1st year only

* Suprema S - entitled for YM2017 models only

* Terms & Conditions apply

-End-



About PROTON

PROTON Holdings Berhad is 50.1% owned by DRB-HICOM Berhad and 49.9% by Zhejiang Geely Holding Group Co. Ltd. Established in 1983, it is the only full-fledged OEM car manufacturer that is complete with research and development (R&D) facility in South-East Asia and was established with three primary national policy objectives, which are, to spearhead the development of component manufacturing industries, to acquire and upgrade technology and industrial skills within the automotive manufacturing industry and to strengthen the international competitiveness of Malaysia's industrial capability.

1985 marked a momentous year in Malaysia's history when the country's first national car, the Proton Saga, rolled out for the masses. Since then, its offerings include versatile and reliable four-door family vehicles such as the Saga and Persona, stylish executive sedans such as Prevé, the elegant executive D-segment Perdana as well as spacious and affordable multi-purpose vehicles like the Exora and Ertiga. There is also the sleek sporty Suprima S that is packed with performance and the bold and stylish Iriz than emphasises safety and is the most affordable 5-Star ASEAN NCAP car.

PROTON is more than just a car company as its inception as a key driver of national development has seen the brand accelerate its learning curve through technology transfer with strategic partnership and technical collaborations. There is no doubt that it has helped grow the Malaysian economy through its progress and success in the automobile industry.

By listening to the needs of customers, PROTON cars are now steadily on track to achieve the mission for the future, with PROTON set to become a marque which builds quality and safe cars with passion and soul; cars that are enjoyable to drive - and a pleasure to own. For more information, visit <http://www.proton.com>.

For further information please contact:

Group Corporate Communications Division, PROTON

- Nur Balkish Hood at hp: 012-377 3626 / tel: 03-8026 9691 / balkish@proton.com
- Juanita Johari at hp: 012-227 4450 / tel: 03-8026 9683 / juanita@proton.com
- Jaylyn Jayathalagah at hp: 012-973 3137 / tel: 03-8026 9328 / jaylyn@proton.com
- Faisal Shah at hp: 019-321 8897 / tel: 03-8026 9389 / faisalshah@proton.com