RENAULT CAPTUR, EUROPE’S BEST-SELLING CROSSOVER, NOW MORE DISTINCTIVE AND REFINED

Europe’s best-selling crossover, the Renault Captur, gains even more allure with new striking colours, as well as upgraded designs and refinements, inside and out

With local assembly and its EEV-certification, pricing for the new Captur remains at RM109,000

The new Renault Captur carries over an extensive kit of equipment and all the features that helped forge the model’s global success

5-in-Captur brand promise continues to give customers peace-of-mind and confidence

*Kuala Lumpur, 16 May 2018* – TC Euro Cars (TCEC), the sole franchise holder of Renault vehicles in Malaysia, today launched the new Captur, Europe’s best-selling crossover, which features a sportier, more assertive exterior with new bi-toned colours and an interior further refined for enhanced quality.

The new Renault Captur builds on the model’s original success, including its striking two-toned finish. In addition to the popular Flame Red (body) / Diamond Black (roof) colour option, the new Captur is now available in three new body colours: Atacama Orange, Ocean Blue and Pearl White body colours, all paired with a Diamond Black roof.

Pricing for the new Renault Captur remains at RM109,000 (on-the-road inclusive of GST, without insurance, for Peninsular Malaysia and private registration), with an additional RM900 (excluding GST) for the Flame Red and Pearl White colour options, which includes kicking plates and a trunk tray. Locally assembled at the Tan Chong Group plant at Segambut, the new Captur is EEV certified and offers excellent fuel efficiency.

Powered by Renault’s turbocharged TCe 120 engine, the new Captur continues to deliver the performance and acceleration of a normally-aspirated 1.8L engine. Mated to a six-speed Efficient Dual Clutch (EDC) transmission, the spirited crossover is capable of delivering maximum power of 120 PS at 4,900 rpm and peak torque of 190 Nm from as low as 2,000 rpm while maintaining exceptional fuel efficiency of up to 5.4L/100km[[1]](#footnote-1).

The refreshed Renault Captur also retains its extensive kit of equipment and features while delivering on excellent driving dynamics, from road holding and agile handling to engine response and driver aids that have helped Captur become the global success that it is.

The Captur is one of Renault’s most in-demand models with 940,000 units sold globally to-date[[2]](#footnote-2). It has also been the top-selling model in its segment in Europe, a testament of Renault’s 120 years of know how in design, production, engineering and technical expertise.

“With its trendy styling and chic new colours, powerful performance and excellent fuel efficiency, plus its continental quality and safety standards, we believe the new Captur will continue have great appeal, especially for those with active urban lifestyles,” said Kuan Kim Luen, CEO, TC Euro Cars Sdn Bhd.

**A bolder, more assertive look**

Starting at the front, the new Renault Captur now incorporates the brand’s signature C-shaped LED Daytime Running Lights (DRL) while the grille has been redesigned to more closely resemble that of Renault’s other crossovers, notably its bigger sibling, the Kadjar.

The upgraded Captur also sports a new 17-inch alloy wheel design and LED wing mirror indicators.

More refined interior appointments, user-friendly and connected

Designers not only refreshed the external appearance of the new Captur to be in line with more modern models in the range like the Koleos, they also paid close attention to enhancing the quality and finish of the cabin.

More refined than before, the interior benefits from the use of high-quality plastics, and a foam-backed dashboard. The black combi-leather seats, combi-leather door finishers, redesigned gear lever and door panels offer a more modern and sophisticated cabin.

The new Renault Captur carries over the extensive equipment and specifications that helped forge the model’s reputation as a versatile and user-friendly vehicle. Cabin space and seat configuration can also be adapted to meet various capacity needs with a sliding rear bench seat that is foldable 60:40, which also provides ample boot space from 377 litres to a maximum of 1,235 litres.

The new Renault Captur is fully connected through the MediaNav multimedia system with a 7-inch touchscreen, AUX, USB, Bluetooth and navigation.

**List of standard features**

* Keyless entry and start, with walkaway door lock function
* Auto door lock
* Auto headlights and rain sensors
* Reverse camera
* Navigation system
* ECO Mode for up to 10% additional fuel savings
* A versatile multi-position boot floor
* Front door bins that can accommodate 1.5-litre drinks bottles
* Four high efficiency airbags – dual frontal and dual head/thorax side
* Electronic Stability Control (ESC)
* Hill Start Assist (HSA)
* ABS with Electronic Brake Assist (EBA) and Electronic Brakeforce Distribution (EBD)

**5-in-Captur Aftersales Promise**

The 5-in-Captur aftersales service is continued to offer customers more cost savings and hassle-free servicing over the next five years. The package includes:

* Free service and maintenance (parts and labour) for five years or up to 100,000km, whichever comes first
* A five-year manufacturer’s warranty with unlimited mileage
* Complimentary 24 hours roadside assistance[[3]](#footnote-3)
* Pick-up and delivery during scheduled maintenance at Renault service centres
* Mobility service of replacement car in the event any part is not available for over 48 hours at authorised service centres, subject to availability

“We strive to offer our customers a quality aftersales experience. In addition to the 5-in-Captur service commitment, we also have an established parts supply system that ensures consistent parts availability. Customers can have peace of mind when choosing Renault, knowing that we have them covered,” said Kuan Kim Luen, CEO, TC Euro Cars Sdn Bhd.

The new Renault Captur is on showcase from today to 20 May 2018 at the East Atrium, in Mid Valley Megamall. It is also on display and available for test drives at all Renault showroom starting today.

Like all Renault mainstream vehicles, the new Captur comes with a five-year full manufacturer’s warranty with unlimited mileage. To date, Renault has 14 service centres across Peninsular and East Malaysia. Service and aftersales coverage is further supported by the strength of Tan Chong Group’s aftersales network.

For more information about the new Captur and Renault in Malaysia, please visit [www.renault.com.my](http://www.renault.com.my) or [www.facebook.com/RenaultMalaysia](http://www.facebook.com/RenaultMalaysia).

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***About Groupe Renault***

Groupe Renault has been making cars since 1898. Today it is an international multi-brand group, selling close to 3.76 million vehicles in 127 countries in 2017, with 36 manufacturing sites, 12,700 points of sale and employing more than 120,000 people. To meet the major technological challenges of the future and continue its strategy of profitable growth, the Group is harnessing its international growth and the complementary fit of its five brands, Renault, Dacia and Renault Samsung Motors, Alpine and LADA, together with electric vehicles and the unique Alliance with Nissan and Mitsubishi. With a new team in Formula 1 and a strong commitment to Formula E, Renault sees motorsport as a vector of innovation and brand awareness.

This year, Renault is celebrating 120 years of innovative solutions designed to simplify people’s lives and reinventing the way people make use of vehicles.

***About TC Euro Cars***

TC Euro Cars (TCEC) is the official distributor of Renault vehicles in Malaysia since 2003. This includes the assembly, distribution and after-sales support for Renault vehicles locally. The Kangoo was the first Renault product assembled by Tan Chong Motor Assemblies Sdn Bhd back in 2004, which was also produced for regional export. Today, TCEC offers a wide range of Renault models ranging from the exclusive Renault Sport vehicles, to everyday vehicles like the Captur crossover, Fluence sedan, and the future of transportation - Zero Emissions vehicles namely the Zoe and Twizy. The Renault Fluence has been locally assembled in 2014, and in 2017 TCEC added on the Renault Captur to the list. TCEC has a network of 13 Renault showrooms and 14 Service Centres in Malaysia.

TCEC is part of the Tan Chong Group is principally involved in the assembly and distribution of motor vehicles, provision of after sales services and related financial services such as hire-purchase, leasing, and insurance agency. Tan Chong Group is the franchise holder and exclusive distributor for RENAULT, NISSAN and INFINITI vehicles in Malaysia.

1. Based on New European Driving Cycle (NEDC) for combined cycle [↑](#footnote-ref-1)
2. Total units sold from 2014 to March 2018 [↑](#footnote-ref-2)
3. Only available for customers who purchase their insurance under Tan Chong Insurance Business Stream (TCIBS) [↑](#footnote-ref-3)