



Mercedes-Benz

Press Information

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The new Mercedes-Benz E-Class Cabriolet

## **A Masterpiece to Liberate.**

- The Masterpiece of Intelligence finds freedom of expression and indulgence as a cabriolet, combined with the elegance and class of the E-Class limousine.
- Complementing the recently-launched S-Class Cabriolet and C-Class Cabriolet, Mercedes-Benz continues a tradition of emotional and desirable premium soft-top convertibles.
- The E-Class Cabriolet features all the intelligent innovations of the E-Class limousine and more, including the Widescreen Cockpit with COMAND Online infotainment, extended intelligent safety functions, 19-inch alloy wheels and MULTIBEAM LED headlights.
- The Mercedes-Benz E-Class Cabriolet is available in Malaysia as an E 300 specification and presented in sporty AMG Line, priced from RM588,888\*.

Comfort and luxury meet open-air pleasure in the all-new Mercedes-Benz E-Class Cabriolet. With expressive proportions and a puristic, surface-accentuated design, the E-Class Cabriolet offers a distinctive character along with a classic fabric soft top. The E-Class cabriolet is for the driver who wishes to savour every journey.

## **Premium-class fabric soft top**

The fabric soft top is available in the colours dark brown, dark blue, red or black. A fully automatic acoustic soft top comes as standard. Its multi-layered structure with sophisticated insulation reduces wind and driving noise, which makes it easy for the occupants to hear each other talk, even when driving at high speed. The soft-top structure has an equally positive effect when it comes to climate comfort and makes the Cabriolet suitable for use all year round.

Derived from the S-Class Cabriolet, the soft top also meets high quality standards in terms of durability and operation. It can be completely opened and closed in 20 seconds, and at speeds up to 50 km/h. After opening, it folds down quietly and precisely and is stored in the soft-top compartment in the boot. A retractable cover separates the soft top from the remaining boot space. Thanks to the fully electrical control included in the optional Cabriolet Comfort package, the driver does not have to stop to operate the boot separator manually. The boot capacity of 385 litres (310 litres when the roof is open) offers all the right ingredients for a high level of everyday practicality. The all-new 50:50 folding rear seat backrests create a through-loading feature in the interior – another plus point when it comes to everyday practicality.

## **Interior – sophisticated style and sporty luxury**

The interior of the new E-Class Cabriolet has a clear basic form. The upper section of the dashboard appears to be hovering, and rests against generously proportioned trim elements which flow sensuously into the front doors to create a wrap-around effect. The exceptionally high-quality materials and finish emphasise the car's sporty, stylish character and exude outstandingly high-class appeal.

Two optionally available, high-resolution 12.3-inch displays (31.2 cm, 1920 x 720 pixel resolution) – a highlight in the interior – merge beneath a shared glass cover to create a widescreen that appears to be floating in thin air but nevertheless blends in smoothly between the upper and lower sections of the cockpit. The driver can choose from three different styles for the virtual instruments in the instrument cluster: "Classic", "Sport" and "Progressive".

**Distinctly sporty highlights include air outlets in Silvershadow with a shape inspired by turbine engines.**

The driver has multiple options for operating the instrument cluster, multimedia system and other functions: touch-sensitive Touch Control buttons in the steering wheel for finger-swipe control, a touchpad that recognises handwriting and the Controller in the centre console, LINGUATRONIC voice control and direct-access buttons, e.g. for controlling the air conditioning and for convenient activation and deactivation of certain driver assistance systems.

The avant-garde and luxurious seats for all four occupants have a sportily sculpted individual-seat character. The integral-look sports seats feature sturdy side bolsters, organically integrated head restraints and optional AIRSCARF neck-level heating. Standard-fit automatic belt extenders for the front seats help the occupants to fasten their seat belts. The rear seat backrests are now 50:50 split-folding as standard, and have a through-loading feature. The rear seats are also available with heating, further enhancing the car's suitability for all-year-round use and its claim to be a fully-fledged four-seater.

High-grade materials and contemporary colour landscapes come together to create a sporty, contemporary luxury. The attractive appointments in yacht blue in combination with macchiato beige lend the Cabriolet a cool, exclusive yachting look. The optional appointments include heat-reflecting leather in five colours. There are also nine different trim options to choose from, including two pale finishes in high-gloss open-pore wood.

The interior lighting makes exclusive use of durable, energy-saving LED technology. The same applies to the optionally available ambience lighting with 64 colours, with a special feature in the shape of a rear light in the roof liner of the Cabriolet's soft-top.

**Summer heat a constant companion**

Customers opting for a cabriolet like to drive with the top down as often as possible. Maximum open-air comfort is possible in the E-Class Cabriolet thanks to the optional AIRCAP automatic draught-stop system and the AIRSCARF neck-level heating, which make open-air driving more enjoyable even in lower temperatures. The AIRCAP draught-stop system was developed specifically for the Mercedes-Benz cabriolets. It consists of an electric wind deflector module inconspicuously integrated into the roof frame and an electric draught stop behind the rear seats. At the press of a button, this system reduces the interior turbulence for the rear passengers, too.

AIRCAP is part of the Cabriolet Comfort package, which also includes AIRSCARF neck-level heating for the driver and front passenger by circulating warm air around the neck area when temperatures are low outside. The combination of these two pieces of equipment allows enjoyment of the open-air feeling on cold days, too.

### **Larger and more luxurious**

Compared with its predecessor, the E-Class Cabriolet has grown in length (+ 123 mm), width (+ 74 mm) and wheelbase (+ 113 mm): with a vehicle length of 4826 mm, a vehicle width of 1860 mm and a height of 1428 mm, the new E-Class Cabriolet is by far the larger model. The principal beneficiary of the wider track, with 1605 mm at the front (+ 67 mm) and 1609 mm at the rear (+68 mm), is the driving dynamics. Its considerably larger "footprint" benefits passengers in the rear in particular. The driver and passengers are able to enjoy true comfort even on long journeys thanks to four high-quality seats.

Suspension: sporty, agile and comfortable

The suspension on the new E-Class Cabriolet is designed to offer agile driving pleasure as well as a highly comfortable ride. The DYNAMIC BODY CONTROL suspension with adjustable damping enables the driver to modify the vehicle's damping characteristics using the switch for the DYNAMIC SELECT system. There is a wide range of adjustment options available between the "Comfort", "Sport" and "Sport+" modes.

AIR BODY CONTROL multi-chamber air suspension

The Cabriolet also has the option of AIR BODY CONTROL multi-chamber air suspension, as already seen on the E-Class Saloon, at additional costs applicable. Thanks to three different-sized chambers in the spring struts of the rear axle and two in the spring struts of the front axle, the driver can control the hardness of the suspension in three stages. In this way, the occupants enjoy soft basic suspension, along with the secure feeling of good handling stability at higher speeds.

The multi-chamber air suspension is augmented by an electronically controlled adaptive damping system. It adjusts the damping at each individual wheel automatically to suit the current driving situation and condition of the road – such as in the case of evasive manoeuvres or on rough tracks. The system therefore delivers good ride comfort along with excellent driving dynamics.

Using the DYNAMIC SELECT switch, the driver can also select different suspension characteristics in combination with the AIR BODY CONTROL system: "Comfort", ECO, "Sport", "Sport +" and "Individual".

DYNAMIC SELECT – choose your own driving characteristics

The DYNAMIC SELECT system not only makes it possible to select the suspension characteristics in combination with DYNAMIC BODY CONTROL or AIR BODY CONTROL, but also enables the driver to influence other vehicle settings – such as the throttle response, ECO start/stop function, shift points of the automatic transmission and more. Depending on the equipment level, DYNAMIC SELECT provides the following transmission modes: "Comfort", "ECO", "Sport", "Sport +" and "Individual". "Individual" allows the driver to configure their own preferred transmission settings.

Safe protection

In the event of an accident, the high structural safety of the body and the extensive array of restraint systems offer optimum protection. These include:

- Pyrotechnic belt tensioners and belt force limiters on all front and rear seats
- PRE-SAFE® reversible belt tensioner on the front seats
- Front airbags for driver and passenger
- A kneebag on the driver's side
- Thorax/pelvis bags for driver and front passenger
- Curtain airbags integrated into the top edge of the front door panels to protect the head in the event of severe side impacts (headbags)
- Optional: sidebags in the rear

The roll-over protection system has been developed specifically for the Cabriolet. It consists of two cartridges that are fully retracted behind the rear seats and therefore invisible. If a roll-over is imminent, these cartridges are pyrotechnically fired, whereupon they shoot out to provide a survival space together with the A-pillar.

All the E-Class innovations on board

As a member of the current E-Class family, the new Cabriolet offers all the familiar features available for the E-Class Saloon and Coupé. Active Brake Assist comes as standard. It is able to warn the driver of an imminent collision, provide optimum support with emergency braking and, if necessary, also autonomously apply the brakes. In addition to slower-moving, stopping or stationary vehicles, it can also detect pedestrians crossing in the danger zone ahead of the vehicle.

## **Cabriolet suitable for use all year round**

The E-Class Cabriolet boasts an exceptionally high level of everyday practicality. It is suitable for all seasons and all weather conditions thanks to the optional AIRCAP automatic draught-stop system and the AIRSCARF neck-level heating as well as a number of other features:

- Acoustic soft top insulated to protect against heat and cold
- Heat-reflecting leather in conjunction with optional leather appointments
- Individually folding rear seat backrests with through-loading feature
- The option of having a trailer coupling fitted to carry cycles, for example
- An optional, programmable auxiliary heater

### Full smartphone integration

A new era of connectivity and digitalisation is marked by the optional COMAND Online infotainment system. It allows effortless integration of the smartphone into the infotainment system by means of capacitive aerial coupling and wireless charging, for example. In this way, compatible mobile phones can be charged wirelessly and connected to the vehicle's exterior aerial. Using Near Field Communication, the customer's smartphone becomes the digital vehicle key with which the car can be locked and unlocked as well as started.

If the vehicle is equipped with COMAND Online, it is also possible to use Apple's smartphone-based infotainment system CarPlay® as well as Google's Android Auto™.

## **Sensitive climate control for open-air driving**

Specially developed for cabriolets, the climate control system responds to whether the vehicle is being driven with the top up or down. In contrast to conventional systems, the climate is controlled fully automatically. This means that the driver does not need to select a mode for closed or open top, nor is it necessary to save a temperature setting for these driving conditions. An overlapping function performs the considerable feat of achieving an unnoticeable transition between closed and open top (and vice-versa) for maximum climate comfort.

## The Mercedes-Benz E 300 Cabriolet AMG Line at a glance:

	Mercedes-Benz E 300 Cabriolet AMG Line
<b>Displacement</b>	1991 cc
<b>Output</b>	<b>180 kW</b> (245 hp) at 5,500 rpm
<b>Peak torque</b>	370 Nm at 1,300 - 4,000 rpm
<b>Fuel consumption NEDC combined</b>	7.9 l/100 km
<b>Acceleration 0-100 km/h</b>	6.5 s
<b>Top speed</b>	250 km/h
<b>Price (OTR without Insurance)</b> <i>*Price is with 0% GST, subject to change upon implementation of SST.</i>	RM588,888

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**NOTE: Photos are available for download at the following link:**

<http://mb4.me/MBMDreamCars2018>

### About Daimler

Daimler AG is one of the world's most successful automotive companies. With its divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the Daimler Group is one of the biggest producers of premium cars and the world's biggest manufacturer of commercial vehicles with a global reach. Daimler Financial Services provides financing, leasing, fleet management, insurance and innovative mobility services.

The company's founders, Gottlieb Daimler and Carl Benz, made history with the invention of the automobile in the year 1886. As a pioneer of automotive engineering, Daimler continues to shape the future of mobility today: The Group's focus is on innovative and green technologies as well as on safe and superior automobiles that appeal to and fascinate its customers. For many years now, Daimler has been investing continually in the development of alternative drive systems with the goal of making emission-free driving possible in the long term. So in addition to vehicles with hybrid drive, Daimler now has the broadest range of locally emission-free electric vehicles powered by batteries and fuel cells. This is just one example of how Daimler willingly accepts the challenge of meeting its responsibility towards society and the environment.

Daimler sells its vehicles and services in nearly all the countries of the world and has production facilities on five continents. Its current brand portfolio includes, in addition to the world's most valuable premium automotive brand, Mercedes-Benz, the brands smart, Freightliner, Western Star, BharatBenz, Fuso, Setra and Thomas Built Buses. The company is listed on the stock exchanges of Frankfurt and Stuttgart (stock exchange symbol DAI). In 2013, the Group sold 2.35 million vehicles and employed a workforce of 274,616 people; revenue totaled €118.0 billion and EBIT amounted to €10.8 billion.

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**Equipment included in the vehicle price:**

<b>Drive Systems / Safety Systems</b>
<ul style="list-style-type: none"><li>• AMG SPEEDSHIFT TCT 9G – Automatic Transmission</li><li>• DYNAMIC BODY CONTROL suspension with adjustable damping</li><li>• AMG DYNAMIC SELECT</li><li>• Tyre pressure monitoring system</li><li>• Interior motion sensor</li><li>• Sports exhaust system</li><li>• Anti-theft alarm system</li><li>• Windowbags</li><li>• Cruise control</li></ul>
<b>Multimedia Systems</b>
<ul style="list-style-type: none"><li>• COMAND Online</li><li>• Touchpad with Controller</li><li>• Burmester sound system</li><li>• Widescreen cockpit</li><li>• Wireless charging</li><li>• Apple Carplay</li><li>• Android Auto</li></ul>
<b>Exterior Features</b>
<ul style="list-style-type: none"><li>• AMG line exterior</li><li>• MULTIBEAM LED</li><li>• Adaptive Highbeam Assist Plus</li><li>• 19-inch AMG 5-twin-spoke light-alloy wheels</li><li>• Fabric soft top</li></ul>
<b>Interior Features</b>
<ul style="list-style-type: none"><li>• AMG Line interior</li><li>• Nappa Leather Upholstery</li><li>• AMG front door sill panels with white LED illumination</li><li>• Multifunction sports steering wheel in nappa leather</li><li>• Open-pore black ash wood trim</li><li>• Premium ambient lighting</li><li>• Electrically adjustable front seats with memory functions</li><li>• Analogue clock in centre of dashboard</li><li>• Double cup holder in centre console</li></ul>
<b>Comfort &amp; Assistance Systems</b>
<ul style="list-style-type: none"><li>• THERMOTRONIC luxurious automatic climate control</li><li>• Parking Pilot with PARKTRONIC</li><li>• Lane Tracking package</li><li>• Blind Spot Assist</li><li>• Active Lane Keeping Assist</li><li>• Parking Pilot with 360° camera</li><li>• Cabriolet Comfort package</li><li>• AIR-BALANCE package</li><li>• Interior and driver's ext mirror automatically dimming</li><li>• Independent boot locking</li><li>• HANDS FREE ACCESS</li><li>• KEYLESS-GO</li><li>• Climatised front seats</li><li>• Head-up Display</li></ul>